

Summary

Experienced Designer with a passion for creating visually appealing and functional design and marketing campaigns. Proven ability to translate client visions, utilizing strong technical skills and a deep understanding of design principles. Expertise in Adobe Creative Suite, AutoCAD software, project management, jewelry design, and marketing.

Skills

- Communication & Team Player
- Visual Design Expertise
- CAD Software(s)
- Adobe Creative Suite
- Marketing & Branding
- Project Management
- Client Relations
- Jewelry Design
- Artistic Eye and Dexterity

Work Experience

STAR Incorporated | CAD Designer/Detailer | 02/2025 - 02/2026

- Built large scale 3D models of Booths and Buildings to specs - full event design
- Laid out all wiring, lighting, cabling, support, and utilities necessary within budget and for event success
- Designed and printed all Blueprints and Technical plans
- Extended Models as 3D/2D CNC Parts for cutting to specs an array of materials for the shop to build.
- Managed project workflow from design to build
- Developed Setup Instructions for on-site builders to follow at show destination

Peter Troost Monument Company | CAD Designer | 01/2023 - 08/2024

- Designed CAD models for monuments and memorials, considering material, technique, and size.
- Operated CNC printers to cut stencils for sandblasting and carving, ensuring accuracy and precision.
- Refined designs to conform with customer specifications, material limitations and design trends.

Sterling Spring | Tooling Engineer | 10/2020 – 11/2022

- Designed and produced machine-generated metal springs and wire assemblies using CAD specifications.
- Assembled and repaired tools and dies, ensuring smooth production processes.
- Managed projects and client relationships, ensuring timely delivery and customer satisfaction.
- Reduced production time by 3% through improved tool design.

Cornerstone Jewelry | Jewelry Designer | 03/2015 – 10/2020

- Consulted with clients on custom jewelry designs, translating their ideas into sketches and CAD models.
- Prepared custom CAD files and 3d prints for casting, ensuring efficiency
- Managed all aspects of jewelry production, from design to setting, finishing and quality control.
- Repaired watches, clocks, and jewelry.
- Drove online and in-store traffic through targeted marketing campaigns.
- Boosted yearly sales by 18% through targeted marketing.

United Social Sports | Marketing & Events Manager | 07/2014 – 02/2015

- Executed multi-channel marketing campaigns
- Increased engagement by 4% and secured national sponsors.
- Managed marketing budgets and timelines, ensuring projects were completed on time and on budget.
- Managed Event Planning and Execution
- Lead teams to create visually appealing marketing, promotion materials and content creation.
- Analyzed campaign performance metrics to optimize marketing strategies and improve results.

OnPoint/InfoCurrent (Government Contracts) | Website Designer Developer | 06/2011 - 07/2014

- Updated government website and intranet, ensuring modern design and disability compliances
- Posted time-sensitive announcements and legal updates on commission-wide platforms.
- Site analysis, including keywords and analytics, to optimize user experience and search engine visibility.
- Created and published press releases and infographics for media and public.
- Organized and updated staff information for internal policy use.

Intelligent Solutions Inc. | Marketing & Design Manager | 03/2007 – 05/2011

- Spearheaded design and marketing campaigns, growing the software client base from 20 to 150+
- Developed successful marketing strategies (e.g. branding, engagement, trade shows, print and digital)
- Marketing and design consultation services to 50+ clients, including branding, web design, SEO, and PPC.

Education

-DePaul University 2007

B.S. Computer Graphics and Animation | Minor in User Experience and Design | Graduated with Honors

-American Academy of Art and Design 2003

Summer studying form, perspective and color theory in Fine Art and Computer Graphics

Honors

-Sigma Phi Epsilon Executive Member

-Phi Theta Kappa International Honor Society

-Depaul Ambassador

-Sigma Phi Epsilon Alumni Volunteer